



Haikun has helped the following  
companies create overall China  
market strategies

---

# 海昆帮助过为以下公司做全面的 中国市场策划

---



# 中影动画

China Film Animation

- **China Film Animation** is the animation division of **China Film Group Corporation**.
- **China Film Group Corporation** is the largest, most influential state-owned film enterprise in China. In 2014, the company was the largest film distributor in China, with 32.8% of the market.



- Huhu co-produced the animated film “Mosley”, which was the first official co-production between China and New Zealand
- Huhu Studios has a studio in Beijing and a research and development base in Guangzhou.

“China has become New Zealand’s second largest trading partner with two-way trade reaching a record high of \$23 billion last year. **Huhu** has become a major stakeholder in the digital media industry and now has two studios in Beijing; Huhu China Studios and Huhu PF, with partners in Singapore and Canada. Huhu China is developing a creative media centre which includes an animation studio, an IP development hub, retail stores, a pre-press and design facility and a future training academy.”

- My Christian Issue

“As an important client of Haikun Animation and a good friend of Mr. Li Yong (Haikun’s Founder/ CEO), I believe choosing this company to assist you with your entry to the Chinese market will prove of great value to your company and those who are deployed to China in the coming years.”

Trevor Yaxley – Founder/ CEO of Huhu Studios



# 中影动画

China Film Animation

- 中影动画属于中国电影集团。
- 中国电影集团是中国规模最大、最具影响力的国有电影企业。2014年，公司成为中国最大的电影发行商，拥有32.8%的市场份额。



- Huhu动漫公司合拍了动画电影《魔像传奇》，这是中国和新西兰首次正式合拍电影。
- Huhu动漫公司在北京有工作室，在广州有研发基地。

“中国在去年已成为新西兰第二大贸易伙伴，双边贸易额达到创纪录的230亿美元。Huhu已经成为数字媒体行业的主要股东，现在在北京有两个工作室，Huhu China Studios和Huhu PF，在新加坡和加拿大都有合作伙伴。Huhu China正在开发一个创意媒体中心，其中包括动画工作室，知识产权开发中心，零售商店，设计设施，以及未来的培训学院。”

- Mychristianissue.com

“作为海昆的重要合作伙伴和李勇先生（海昆的创始人和总裁）的好友，我相信选择他们协助贵公司进入中国市场会充分展现贵公司的价值。”

- Trevor Yaxley – Huhu国际工作室的创始人/总裁

# DIGIPOST™

- “ New Zealand-born director of “Shrek,” Andrew Adamson has joined forces with Tim White to produce “Shelved”, a major live action-CGI fantasy film. The picture about two slacker robots who fret about being replaced by humans, is to be set up as a **New Zealand-China** co-production with a production budget in the range of \$20-40 million...
- The producers unveiled a three-way development and finance deal involving White’s Southern Light Films, Super Entertainment and **Digipost.**” – Variety Magazine



- Animation Studio based in Guangzhou, China
- Has created several original animation brands



## 中国动漫集团

CHINA ANIMATION COMIC GAME GROUP

- China Animation Comic Game Group is a state owned enterprise which is attached to the Chinese Ministry of Culture.

# DIGIPOST™

- “出生于新西兰的《史莱克》导演安德鲁·亚当森（Andrew Adamson）与蒂姆·怀特（Tim White）联手制作了一部大型现场动作-CGI幻想片《Shelved》。关于两个懒散的机器人，谁担心被人类取代，将设置为新西兰中国合拍电影，电影的预算在2000万至4000万美元之间...”
- 制片人公布了一项包括蒂姆·怀特Southern Light电影公司、超级娱乐公司和**Digipost**在内的三向开发和融资协议。”- 视相（Variety）杂志



- 广州的动漫工作室
- 创造了多个动漫品牌



## 中国动漫集团

CHINA ANIMATION COMIC GAME GROUP

- 中国动漫集团是国有公司，隶属于中国文化部。